



23RD PCIC EUROPE ANNUAL ELECTRICAL
AND AUTOMATION KNOWLEDGE
SHARING EVENT
www.pcic.energy



8-10 JUNE 2027 - LISBON, PORTUGAL

SPONSORSHIP OPPORTUNITIES

Put your brand at the heart of Europe's electrical & automation knowledge-sharing community

8-10 JUNE
2027

LISBON
PORTUGAL

PCIC ENERGY
EUROPE

Visibility. Connections. Industry leadership.

A focused sponsorship platform designed to connect your company with delegates, customers and industry peers before, during and after the conference.

Choose the level that fits your objectives

Silver, Gold and Platinum sponsorships combine year-round digital visibility with high-value on-site brand presence. An exclusive Title Sponsor opportunity is also available for an end client.

Why sponsor PCIC Energy Europe?

Extend your visibility beyond the conference floor.

PCIC Energy promotes sponsors through its media and social channels throughout the conference build-up, alongside website visibility and event branding. The objective is simple: give sponsors more opportunities to be seen, remembered and connected with the PCIC Energy audience.

YEAR-ROUND EXPOSURE

Brand presence across PCIC Energy digital channels and conference communications.

DIRECT CONNECTIONS

Use the conference environment for one-to-one conversations with delegates and customers.

ON-SITE VISIBILITY

Position your company close to delegates during breaks, networking and key event moments.

FLEXIBLE ENGAGEMENT

Choose Silver, Gold or Platinum, then add targeted branding and hospitality opportunities.

More than a logo placement

- All sponsor levels include a table near the refreshment area to display products, literature and company activities.
- Platinum sponsors receive a prime position.
- Sponsor teams can arrange one-to-one meetings directly with delegates during the conference.
- A small pop-up, display or banner is expected at the sponsor table; audio/verbal presentations are reserved for Hospitality Suites.

Title Sponsor — €30,000

Exclusive end-client investment opportunity. Contact the sponsorship team for the full Title Sponsor proposition.

CORE PACKAGES

Choose your sponsorship level

Confirm in 2026 to secure the 2026 package price, subject to the payment conditions stated below.

Benefit / contribution	Silver	Gold	Platinum
Package price	€6,600 (2026) €6,995 (2027)	€9,000 (2026) €9,750 (2027)	€13,000 (2026) €13,500 (2027)
Official PCIC energy media & social promotion	Every 6 weeks	Every 5 weeks	Monthly
Homepage + conference page logo/link (12 months)	—	—	Included
“What is PCIC” page logo/link	12 months	12 months	12 months
Sponsors page logo/link	12 months	12 months	12 months
Logo shown during opening speech	Included	Included	Included
Special advertising during the event	—	—	Included
Partners posters at networking / welcome / registration / hotel reception	—	Included	Included
Logo in conference schedule	—	Included	Included
Delegate passes included	—	—	2

Booking & price note

The source document states that bookings confirmed in 2026 receive 2026 pricing. It also states that payment must be received by the end of January; if payment is not received by the end of January 2027, PCIC reserves the right to charge 2027 prices.

ADDITIONAL OPPORTUNITIES

Amplify your presence

Build a sponsorship mix around the moments that matter most to your audience.

WELCOME DRINK SPONSORSHIP

For confirmed Gold / Platinum sponsors. Sponsor the main delegate evening on Tuesday 8 June 2027, 18:00–20:00.

€4,000

SPECIAL GIFT SPONSORSHIP

Distribute an approved branded gift to attendees on arrival or during the welcome reception. Gift proposal due by end of February 2027.

€2,000

HOSPITALITY SUITES

Create a dedicated environment for deeper customer engagement. Catering is contracted separately with the hotel; availability is prioritised by sponsorship level.

On request

FURTHER OPPORTUNITIES

Additional social-event sponsorship options may be released once the Lisbon social programme is confirmed.

To be announced

Hospitality Suite priority

- Platinum sponsors: first priority.
- Gold sponsors: invited from 13 January 2027.
- Silver sponsors: remaining rooms available from 1 February 2027.

Hospitality catering is not included in PCIC sponsorship and is contracted separately with the hotel.

Bring your team

Reduced-rate company representative packages are available to sponsors until the end of January 2027.

3 DELEGATES**€2,300****5 DELEGATES****€3,700**

Names must be submitted by 1 May 2027. The source document states that name transfers will not be possible.

Standard delegate rates

Rate	Booking window	Fee
Early Bird	Before end of January 2027	€695
February rate	1 February – 30 April 2027	€775
Standard	1 May – 31 May 2027	€995
Late	1 June to event · no onsite registration	€1,500

Sponsor representative contact: Thibaut Juvet — contact@pcic.energy

NEXT STEPS

Secure your place in Lisbon

Turn your 2027 PCIC Energy Europe presence into a year-round visibility opportunity.

01	SELECT	Choose Silver, Gold or Platinum — or ask about the €30,000 Title Sponsor opportunity.
02	BOOK	Complete the sponsorship booking form and select any delegate or additional sponsorship packages required.
03	SEND	Return the booking form with your company logo (.png) and website link.
04	ACTIVATE	Work with the PCIC Energy team to prepare your digital and on-site visibility ahead of Lisbon.

Sponsorship enquiries

Caroline Bishop · PCIC energy Sponsorship Chair
sponsorsteam@pcic.energy

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