



10 & 11 NOVEMBER, 2026
AL-KHOBAR - KINGDOM OF SAUDI ARABIA

IN COLLABORATION WITH IEEE INDUSTRY APPLICATIONS
SOCIETY SAUDI ARABIA SECTION



SPONSORSHIP OPPORTUNITIES

Put your brand at the heart of Middle East energy expertise

10th PCIC Energy Middle East Annual Electrical & Automation Knowledge Sharing Event

10–11 NOV

2026

AL-KHOBAR

Saudi Arabia

LE MERIDIEN

Hotel

Connect with end-users, EPCs, engineering companies, contractors, service providers, manufacturers and technical decision-makers across oil & gas, petrochemical and heavy industries.

TITLE SPONSOR CONFIRMED: SAUDI ARAMCO

Join the industry leaders already supporting the 10th annual PCIC Energy Middle East event.

Secure your sponsorship • Maximize visibility • Build high-value industry relationships

pcic.energy

A FOCUSED TECHNICAL AUDIENCE

Why PCIC Energy Middle East?

PCIC Energy Middle East is the regional presentation of PCIC Europe and the IEEE Industry Applications Society, created for the exchange of experience in electricity and instrumentation across oil & gas, chemical and heavy industries.

TECHNICAL DEPTH

Technical papers, tutorials and panel discussions focused on real-world engineering challenges.

INDUSTRY ACCESS

Engage with OEMs and service providers around the newest technology and applications.

TARGETED NETWORKING

Meet experts, end-users, project owners, operators, EPCs, contractors and manufacturers.

KNOWLEDGE FIRST

A conference built around best practices, learning and experience sharing — not a traditional exhibition.



Participants at the successful 2024 PCIC Energy Middle East conference in Al-Khobar

Who you will meet

- End-users, project owners and operators
- Engineering companies and EPC firms
- Contractors and service providers
- Manufacturers and OEMs
- Certification, standardization and regulatory authorities
- Electrical engineers, students, technicians and maintenance professionals

TURN VISIBILITY INTO BUSINESS CONVERSATIONS

Why sponsor?

Sponsorship puts your company in front of a concentrated audience of technical experts, influencers and decision-makers while reinforcing your commitment to innovation, safety and efficiency.

BE SEEN

Maximize brand exposure across event signage, digital channels, social media and conference materials.

BE RECOGNIZED

Position your company among the leaders supporting technical knowledge sharing in the region.

BUILD RELATIONSHIPS

Create direct contacts with industry experts, innovators, influencers and decision-makers.

LISTEN TO THE MARKET

Learn directly from end-users what they need from future products, services and solutions.

SHOW LEADERSHIP

Communicate your corporate message around continuous training, knowledge sharing and industry leadership.

MEET FACE-TO-FACE

Use table-top presentation areas and networking moments to discuss real-world applications with attendees.



2024 conference presentation — an engaged technical audience in Al-Khobar

VIP networking: Platinum and Gold include two invitations to the 10 November VIP Dinner with the PCIC Committee and Aramco team.

SPONSORSHIP PACKAGES

Choose the right level of visibility

Three sponsor packages are available for manufacturers, contractors and service providers. The Title Sponsor position has been accepted by Saudi Aramco.

BENEFIT	PLATINUM \$11,500	GOLD \$9,500	SILVER \$6,200
Event & pre-event naming / logo opportunities	✓	✓	—
Conference app logo recognition	✓	✓	—
Social media & event program inclusion	✓	✓	✓
Event signage	✓	✓	✓
Recognition from the podium	✓	—	—
Conference website recognition	✓	✓	✓
Table-top / pop-up / banner presence	✓	✓	✓
Free delegate passes	2	1	—
VIP Dinner invitations	2	2	1

Platinum is recommended for manufacturers, electrical contractors and service providers. Gold is the entry-level sponsorship package.

ADD 4 SPONSOR REGISTRATIONS — \$2,600 USD

Corporate sponsor package. Delegate names due by 31 October 2026.

KEY DATES & EVENT LOGISTICS

Plan your presence

DATE	LOCATION / VENUE	WHAT HAPPENS
9 Nov 2026	Al-Khobar • Le Meridien Hotel	Sponsor Hall set-up from 14:00 Badge collection 16:30–18:30
10–11 Nov 2026	Al-Khobar • Le Meridien Hotel	Main conference days
10 Nov 2026	Al-Khobar • Venue TBC	VIP Dinner with Aramco Team, sponsors & PCIC Committee

FOR ATTENDEES

Registration at a glance

CATEGORY	EARLY-BIRD to 31 Aug	GENERAL 1 Sep–6 Nov	LAST-TIME from 7 Nov
End-users & Saudi EPC employees	\$150	\$250	—
For-profit companies	\$650	\$800	\$1,200
Students & professors	\$50	\$75	—

General attendee registration is online at pcic.energy. Everyone accessing the conference must register, including authors, students, sponsor invitees and committee members.

SPONSOR DEADLINE

Sponsors purchasing delegate packs should submit delegate names by 31 October 2026 to thibaut.jouvet@ekno.fr.

READY TO PUT YOUR BRAND IN THE SPOTLIGHT?

Join PCIC Energy Middle East as a 2026 Sponsor

Be part of two days of technical knowledge sharing, targeted networking and direct conversations with the people shaping electrical and automation applications across the region.

SPONSORSHIP FROM \$6,200 USD

Choose Silver, Gold or Platinum visibility — and connect your brand with a focused industry audience.

HOW TO BOOK

1

Choose your package

Silver, Gold or Platinum

2

Complete the booking form

Attach a copy of your current logo

3

Return your booking

Follow the instructions in the form

CONTACT

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“Without Sponsors and Delegates, there is no event.”

Join the PCIC Team in November alongside Title Sponsor Saudi Aramco.